

# The 2010 CMI 25



Welcome to Corporate Meetings & Incentives' 2010 list of the largest and most influential North American meeting and incentive companies focused on the corporate market. Now in its fourth year, the CMI 25 is the go-to resource for meeting managers and procurement professionals researching outsourcing partners.

In choosing the final 25, our editors gave the most weight to the information that they received about a company's total number of room nights booked and total number of corporate meetings and incentive travel programs, but they considered all the supplied information before determining the final list. The CMI 25 is focused on full-service meeting and incentive companies and does not include site-selection companies.

## The 2010 CMI 25 companies:

### **Fox Premier Meetings and Incentives -**

Oshkosh, WI

(920) 236-8030

[www.gofoxpremier.com](http://www.gofoxpremier.com)

Contact: [Tracy Norum, CMP](#)

email:

**Founded:** 1980

**LEADERSHIP:** David Juedes, President, Fox World Travel; Tracy Norum, CMP, Vice President and General Manager, Fox Premier Meetings and Incentives

**AT A GLANCE:** This year Fox Premier Meetings and Incentives celebrates its 30th year in business, with four leading Wisconsin-based companies at the top of its client list. In 2009, the company earned 60 percent of its revenues from planning meetings, 35 percent from group incentive travel programs, and 5 percent from other sources. Fox Premier's parent company, Fox World Travel, moved up from 19th place to 18th place this year in the annual agency-ranking survey conducted by Business Travel News.

**Corporate meetings in 2009:** 171

**Incentive travel programs in 2009:** 30

**Meeting and incentive travel programs held outside the U.S.:** 16%

**Room nights booked for meetings and incentives:** Approximately 19,000

**Full-time employees:** 18

## Other 2010 CMI 25 companies:

Advantage Performance Network - Savage, MN.

American Express Business Travel - New York, NY

BCD Meetings & Incentives LLC - Chicago, IL

BI - Edina, MN

Bishop-McCann LLC - Kansas City, MO

Carlson Marketing Worldwide - Minneapolis, MN

Carlson Wagonlit Travel Meetings & Events - Minnetonka, MN

Creative Group Inc. - Appleton, WI

Enterprise Events Group Inc. - San Rafael, CA

Excellence in Motivation - Dayton, OH

Experient - Twinsburg, OH

Gavel International - Lincolnshire, IL

George P. Johnson - Auburn Hills, MI

Gray Consulting International Meetings & Incentives - Philadelphia, PA

ITAGroup - West Des Moines, IA

Maritz Travel Co. - Fenton, MO

McVeigh Associates Ltd. - Amityville, NY

Meeting Alliance - Robbinsville, NJ

Meeting Expectations Inc. - Atlanta, GA

Meetings & Incentives - Caledonia, WI

Meridian Enterprises Corp. - Hazelwood, MO

MotivAction LLC - Minneapolis, MN

TBA Global LLC - New York, NY

VMS - Indianapolis, IN