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Fox Premier is Recognized as an Industry Leader on the 2008 CMI Top 25 List

OSHKOSH, WI – October 3, 2008 – Fox Premier Meetings and Incentives proudly announces it has been named to the second annual “CMI 25” list of the industry’s largest and most influential full-service independent meeting and incentive travel management companies focused on the corporate market. Compiled by Penton Media’s Corporate Meetings & Incentives® magazine, the leading information source for the \$40.3 billion corporate meetings and events industry, the CMI 25 provides an essential resource for corporate executives and meeting professionals seeking partners for outsourcing all or parts of their programs. The complete CMI 25 article appears in the September issue of Corporate Meetings & Incentives and is available on www.meetingsnet.com.

“The CMI 25 list represents the leading companies in the industry, based on extensive research by our staff,” said Barbara Scofidio, editor of Corporate Meetings & Incentives. “As outsourcing of meeting and incentive travel program planning becomes increasingly important to corporate America, the CMI 25 have become the ‘go-to’ service providers for executives in many sectors.”

“Fox Premier Meetings and Incentives has developed solid partnerships and worked for the past 20+ years to achieve client goals and reach this pinnacle,” states Tracy Norum, CMP, vice president and general manager for Fox Premier. “ We manage incentive programs and strategic meeting management plans on a global scale. Our presence in the industry has grown significantly due to a proven history of delivering memorable experiences and personal service each step of the way.” Norum adds, “we value the relationships we share with our clients and vendors. We would not have reached this level if it weren’t for the programs we develop and manage as a team.”

The magazine’s editors selected the CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2006 and 2007, and the total number of room nights represented by those meetings and incentives. They also evaluated the number of full-time employees at each company, as well as the percentage of the company’s revenues that came from organizing corporate meetings and incentives.

Note: High-resolution images of management team are available upon request.

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