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FOR IMMEDIATE RELEASE

FOX PREMIER MEETINGS AND INCENTIVES NAMED TO THIRD ANNUAL "CMI 25" LIST BY *CORPORATE MEETINGS & INCENTIVES* MAGAZINE

OSHKOSH, WI – Fox Premier Meetings and Incentives announced today it has been named to the third annual "CMI 25" list of the industry's largest and most influential full-service independent meeting and incentive travel management companies focused on the corporate market. This is the second consecutive year Fox Premier has received this prestigious award.

Compiled by Penton Media's *Corporate Meetings & Incentives*[®] magazine, the leading information source for the \$40 billion corporate meetings and events industry, the CMI 25 provides an essential resource for corporate executives and meeting professionals seeking partners for outsourcing all or parts of their programs. The CMI 25 appears in the September issue of *Corporate Meetings & Incentives* and is available on www.meetingsnet.com.

"Outsourcing of meeting and incentive travel planning has become increasingly important to Corporate America, and our CMI 25 report is the only place meeting planning and procurement professionals can turn to for information on the buying power and capabilities of these important partners," said Barbara Scofidio, editor of *Corporate Meetings & Incentives*. "Based on extensive research by our staff, the CMI 25 list is a unique snapshot of the leading companies in the industry."

Tracy Norum, CMP, Vice President and General Manager of Fox Premier, is thrilled for Fox Premier to be recognized for the second consecutive year as one of the Top 25 Meeting and Incentive companies in all of North America. "This distinction is a testament to our team's immense talent and ability to develop and deliver meaningful cost-effective meeting and incentive solutions for our clients."

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The magazine's editors selected the CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2008 and the total number of room nights represented by those meetings and incentives. They also evaluated the number of full-time employees at each company, as well as the percentage of the company's revenues that came from organizing corporate meetings and incentives, versus association meetings or other sources.

Fox Premier Meetings and Incentives is a division of Fox World Travel, headquartered in Oshkosh, Wisconsin. In addition to Fox Premier, Fox World Travel operates 13 vacation travel offices throughout the state, a business travel division, and Fox World Travel School.

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